

Established by Government Order No. 100 of 1984  
ANANTHAPURAMU - 515 002 (A.P.) INDIA

Dr.M. Vijayakumar,  
M.Tech, Ph.D.,



Phone : + 918554272433  
FAX +918554 272437  
Mobile: + 91 9908 088806  
Email id:registrar@jntua.ac.in

Registrar

Procs No. C2/JNTUA/Estt./FDP Programme/Advance/2021/(1)

Dt. 22-03-2021.

Sub:-JNTUA, ATP- Estt.- Sanction of advance of Rs.84,000/- to Dr.M. L.S.Deva Kumar, Director SMS , JNTUA, ATP & Course Co-ordinator to incur the expenditure for conduction of Six day online Faculty Development Programme on "*Participative Teaching Learning Methods -Case Study Analysis*" during period from 15-03-2021 to 20-03-2021- Orders-Issued.

- Read:- 1. Note submitted by Director Faculty Development & IQAC, JNTUA, ATP, dt.16-03-2021  
2. Note orders of the Registrar, JNTUA, ATP, dt.19-03-2021

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**ORDER:-**

The Director Faculty Development & IQAC, JNTUA, Ananthapuram duly forwarded a proposal submitted by the Registrar, JNTUA, Ananthapuram forwarded the representation of Dr.M. L.S. Deva Kumar, Director School of Mangement Studies & Course-Co-ordinator , JNTUA, ATP where in he has requested for sanction advance of Rs.84,000/- (Rupees Eighty four thousand only) towards the expenditure for conduction a Six Day on-line Faculty Development Programme on "*Participative Teaching Learning Methods Case Study Analysis*" during period from 15-03-2021 to 20-03-2021 at School of Management Studies, JNTUA, Ananthapuram. She has further stated that the Director AICTE has conveyed financial approval of Rs.16,50,000/- to the University for conduction of faculty Development Programme for Teachers and Librarians during the financial year 2020-21. The details of probable expenditure to conduct the above faculty development programmes are furnished as below :-

Sl.No.	Name of the Item	Total Amount Rupees
1	Honorarium for Co-ordinator	
	University Co-ordinator	Rs.3,000-00
	Institute Co-ordinator	Rs.3,000-00
2	Honorarium to Experts (22 sessions)	Rs. 66,000-00
4	Provision for payment to Lab attendant engaged during Lab practices	Rs. 2,000-00
5	Miscellaneous Charges	Rs. 10,000-00
TOTAL AMOUNT RUPEES:-		Rs. 84,000-00

Contd...

  
REGISTRAR  
J.N.T.U. Anantapur  
ANANTHAPURAMU-515002

Under the above circumstances, the Registrar, JNTUA, Ananthapuramu is pleased to accord permission for sanction of an advance of Rs.84,000/- (Rupees Eighty four thousand only) to Dr.M. L.S. Deva Kumar, Director School of Management Studies & Course & Co-ordinator, JNTUA, ATP for conduction the above one week FDP Programme.

After the completion of the Faculty Development Programme the following documents shall be submitted by the FDP Co-ordinator Dr.M. L.S. Deva Kumar, Director School of Management Studies & Course- Co-ordinator, JNTUA, Ananthapuramu to the University within one month of the completion of the programme.

- a) Detailed schedule of training programme along with the brochure.
- b) List of resource persons invited with full address, contact details, topics etc.
- c) List of participants who attended the training programme and list of the candidates who have successfully completed the programme on the basis of the test conducted and the attendance criteria.
- d) Copy of question paper and marks sheet for the test conducted at the end of programme to programme attendance.
- e) Feedback from the participants and a copy of the certificate
- f) Screen-shots and video (CD / DVD) of the sessions, google drive link and Youtube links.(in the format provided).
- g) Media reports.
- h) Original Statement of actual expenditure & Utilization Certificate in the prescribed formats along with bills /vouchers and receipts. Statement of actual Expenditure & Utilization Certificate are required to be audited & signed and sealed by a Chartered Accountant endorsing the membership number and complete postal address and completed in all aspects specified in the formats shared.
- i) Programme completion report along with the University proceedings.

The Accounts section is requested to pay the above sanctioned amount to Dr.M. L.S. Deva Kumar, Director School of Management Studies & Course- Co-ordinator, JNTUA, Ananthapuramu to enable him to conduct the programme.

The expenditure shall be met from the "AICTE STTP for Teachers Account" of the University.

  
REGISTRAR

To  
Dr.M. L.S. Deva Kumar, Director SMS & Course- Co-ordinator, JNTUA, ATP for information  
Copy to the Director, Faculty Development & IQAC, JNTUA, ATP for information  
Copy to F.O. i/c, JNTUA, ATP for information  
Copy to D.R. (Estt.) & D.R. (Accts.), JNTUA, Ananthapuramu  
Copy to P.A. to V.C., P.A. to Rector & P.A. to Registrar  
Copy to file.

  
REGISTRAR  
J.N.T.U. Anantapur  
ANANTAPURAMU-515002





# AICTE Sponsored Online One-Week Faculty Development Program



## PARTICIPATIVE TEACHING LEARNING METHODS CASE STUDY ANALYSIS

15-20 MARCH 2021

No Registration Fee

Last Date of Registration: 12-03-2021

Max. No. of Participants: 100

Organized by  
JNTUA School of Management Studies

Directorate of Faculty Development Cell, JNTUA

- Objectives of the workshop:**
- To develop an understanding of Case Method for the faculties as pedagogical tool to facilitate participatory student learning
  - To help the participants to design teaching plan for cases
  - To build the skills required for creative teaching methods and writing case studies in management education
  - To develop an awareness of the skill needed for leading case discussions



**Prof. G. RANGA JANARDHANA**  
Hon'ble Vice-Chancellor, JNTUA  
Chief Patron



**Prof. M. VIJAYA KUMAR**  
Registrar, JNTUA  
Patron



**Prof. G. PRASANTHI**  
Director, FDC & IQAC, JNTUA  
University Coordinator (AICTE)



**Prof. M. L. S. DEVA KUMAR**  
Director, JNTUA SMS  
Programme Coordinator

**Resource Persons**  
From IITs/IIM/NITs/B-Schools/Central & State Universities/Industry

**Target Participants**  
Faculty members from AICTE approved institutions

### ADVISORY COMMITTEE

**Prof. S. V. Satyanarayana**  
DAP, JNTUA

**Prof. I. Lokanandha Reddy**  
University of Hyderabad

**Dr. T. Narayana Reddy**  
ACE, JNTUA

**Mr. M Ramalinga Reddy**

LEAD INDIA FOUNDATION USA

### ONLINE REGISTRATION LINK

<https://forms.gle/4r7GvhrKUSFn6RX5A>

Requirements to get E-Certificate  
Smart phone with good internet facility

Minimum 80% attendance is required for the whole course

Minimum 60% marks should be obtained in the Final test to be conducted online at the end of FDP

### Scan and Register



**Mode of Delivery**  
Live web session through Google meet

### Address for communication

**Prof. M L S Deva Kumar**  
Professor of Mechanical Engineering and Director, School of Management Studies, JNTUA, Ananthapuramu - 515002  
Mobile No: 9440285609  
[hod.mba@jntua.ac.in](mailto:hod.mba@jntua.ac.in)

**Dr. P. SRAVAN KUMAR**  
Assistant Professor(A), JNTUA SMS  
Mobile No: 9133687791

### Sponsored by

Faculty Development Cell, AICTE  
Under Technical Teachers Training Scheme of AICTE, New Delhi

**REGISTRAR**  
JNTUA, Anantapur  
ANANTAPURAMU-515002



**STATEMENT OF ACCOUNT**

STATE BANK OF INDIA  
 J.N.T.U. ENGG CAMPUS, ANANTAPUR  
 JNTU ENGG COLLEGE ROAD  
 ANANTAPUR,  
 Branch Code : 2723  
 Branch Phone : 272202  
 IFSC: SBIN002723  
 MICR: 515002005

**THE REGISTRAR JNTUA CONSORTIA OF E-RESOURCES**

JNT UNIVERSITY  
 ANANTAPUR  
 515002

**Account No. :** 39076492371  
**Product :** CA-REGULAR-PUB-OTH-ALL-INR  
**Currency :** INR

**Date :** 01/07/2020**Time :** 12:30:55**E-mail :****Cleared Balance :** 23,76,563.48Cr**Uncleared Amount :** 0.00**+MOD Bal:** 0.00**Limit :** 0.00**Drawing Power :** 0.00**Int. Rate :** 0.00 % p.a.**Nominee Name :**

Statement From 01/04/2020 to 01/07/2020

Page No. : 2

Post Date	Value Date	Details	Chq.No.	Debit	Credit	Bala
		<b>BROUGHT FORWARD :</b>				1351480.4
		INB JNTUA e Journals 62243092325 OF PRINC AT 99922 INTERNET BA				
11/06/20	11/06/20	CHQ TRFR FROM 11146142176 OF LIBR AT 12674 J.N.T.U.COL	427308		98002.00	1449482.4
12/06/20	12/06/20	CHQ TRFR FROM 39247384408 OF MJR E AT 01491 PILER	920174		98002.00	1547484.4
16/06/20	16/06/20	DEP TFR NEFT BARBA201680408 3 BARBOVJCUDD SRI VENKATESWARA AT 04430 PAYMENT SYS			98002.00	1645486.4
19/06/20	19/06/20	CHQ TRFR FROM AT 04828 ATMAKUR ADE	583420		98002.00	1743488.4
26/06/20	26/06/20	DEP TFR C062035835710 examfe 4599435105214			1650000.00	3393488.4
29/06/20	29/06/20	AT 10521 DAU, RURAL B REMT THRU CHQ NEFT UTR NO: SBIN320 181921722 CNRB0002614 CANARA B VSN INFOMEDIA PRIVAT	352737	1016925.00		2376563.48

  
**REGISTRAR**  
 J.N.T.U. Anantapur  
 ANANTAPURAMU 515002

**CLOSING BALANCE :**

23,76,563.48Cr

**Statement Summary****Dr. Count 3****Cr. Count 14**

11,15,104.00

29,11,274.00

In Case Your Account Is Operated By A Letter Of Authority/Power Of Attorney Holder, Please Check The Transaction With Extra Care.  
 \*\*\* END OF STATEMENT \*\*\*



# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## STTP in collaboration with Technical University - Sanction Letter

Dated: 26.05.2020

Ref No 34-37/14/FDC/STTP-TU/JNTU/2019-20

To  
The Drawing and Disbursing Officer,  
All India Council for Technical Education,  
Nelson Mandela Marg,  
Vasant Kunj,  
New Delhi - 110070

Sub: Release of a sum of Rs. 16,50,000/- for conduct of ten Short Term Training Programme (STTP) for teachers and 01 training program for Librarians in technical universities during the financial year 2020-21 -- reg

Sir,

This is to convey the sanction of the Council for payment of Rs. 16,50,000 / (Rupees sixteen Lakh fifty thousand only) as advance for conduct of ten STTPs for teachers and 01 training program for Librarians to Jawaharlal Nehru Technological University, Mokshagundam Visveswarayya Road, Ananthapuramu, Andhra Pradesh, under the Scheme of Short Term Training Programme in collaboration with technical universities in the country

- 1 The amount of the grant shall be drawn by the Drawing and Disbursing Officer, All India Council for Technical Education on the grant-in-aid bill and shall be disbursed to and credited to the Finance Officer/Registrar/Dean/VC/The University through RTGS
- 2 This grant-in-aid is being released in conformity with the terms & conditions as well as norms of the scheme and MoU executed between AICTE and the University as already communicated, and also being communicated in this letter.
- 3 The sanctioned amount is debitible to the Major Head 601.15(a) Gen. of the Scheme of Short Term Training Programme (Plan) and is valid for payment during the financial year 2020-21.

### The instructions/guidelines to be followed by University/Institution

#### I. Release of funds and maintenance of accounts

- a. The Finance Officer/Registrar/Dean/VC/The University and the Coordinator of the program are requested to verify the correctness of the under mentioned bank account/RTGS details submitted by them, in which the grant is being released

Institute PAN No.	Bank Name	Bank Branch Name	Bank Branch Address	Account Holder	Account Type	Account Number	IFSC Code
AAAU0861G	State Bank of India	JNTU Engineering College Campus	JNTU Engineering College Campus, Ananthapuramu	Registrar	Savings	39076492371	SBIN000723

In case of any omission the same should be reported to AICTE immediately

- b. The Institute shall strictly follow the provisions laid down in the scheme document/MoU and sanction letter no F No 34-37/14/FDC/STTP-TU/JNTU/2019-20 dated 26.05.2020 issued by this office
- c. Funds covered by this grant shall be kept separately and would not be mixed up with other funds so as to know the amount of interest accrued on the grant
- d. The University shall maintain proper accounts of the expenditure out of the grants, which shall be utilized on approved items of expenditure
- e. The grant is intended to cover items of expenditure connected with the Short Term Training Programme such as Boarding & Lodging to the participants, TA to outstation participants, Honorarium to Course Coordinator, reading material to participants, Honorarium to resource persons, TA/DIA to resource persons including 1 outstations resource persons & working expenses (reprographic services, postage, transport, daily wage tea/coffee etc)

- f. The grant is subject to the adjustment on the basis of Utilization Certificate in the prescribed proforma submitted by the University. Further, the accounts of the university will be open for test check by the Council or Controller & Auditor General of India or any other officer designated by them.

## II. Disbursement of funds to University

- a. The full amount of the grant sanctioned is being released as advance to the University towards conduct of ten programs.
- b. The amount spent by the university on the conduct of SITP shall be adjusted on the basis of utilization certificate and detailed expenditure statement submitted by the University on the prescribed format along with other mandatory documents viz feedback form, copy of proceedings and completion report etc.

## III. Conduct of test and issuance of certificate

A test shall be conducted by Program Evaluation Committee (PEC) at the end of the program and the certificates shall be issued to those participants who have attended the program and have qualified in the test.

## IV. Submission of documents by University

- a. The following mandatory relevant documents are required to be submitted by the university within one month of the completion of the program:-
- (i) Original Statement of actual expenditure & Utilization Certificate in the prescribed proforma duly signed by the Dean/Registrar/Vice Chancellor. Statement of actual Expenditure & Utilization Certificate are required to be audited & signed and sealed by a Chartered Accountant endorsing the membership number and complete postal address. Photocopies of formats are enclosed.  
  
The university/institution is not required to submit bills/vouchers/invoices etc for the expenditure incurred out of recurring grants. However, such copies of bills/vouchers/invoices shall be digitized by respective institutions receiving grant and uploaded scanned copies of such bills/vouchers/invoices etc on the portal for availability and view at any point of time.
  - (ii) Feedback form in the prescribed proforma
  - (iii) Copy of the proceedings and completion report.
  - (iv) List of candidates who have successfully completed the program on the basis of the test conducted by Program Evaluation Committee (PE-C).
  - (v) Report submitted by Program Evaluation Committee (PE-C)
- b. The amount of the grant shall be adjusted on submission of utilization certificate & detailed expenditure statement by University. On receipt of these documents, the total amount of financial assistance, admissible as per the norms, shall be worked out and grant in-aid adjusted.
- c. The university is expected to submit the above said mandatory documents viz. Utilization Certificate, Expenditure Statement and feedback form etc within one month of conduct of SITP. However, delay of further 2 months may be condoned by AICTE in special circumstances as explained by the university. Delay in submission of documents after three months of the conduct of STTP shall invite a penalty of 10% of the total sanctioned amount of the SITP, to be recovered from the University. The entire amount of grant already released, along with interest accrued thereon, shall be refunded to AICTE if mandatory documents are not submitted by the University beyond one year.

## V. General instructions

- a. Preferably 10% of the participants may be industry professionals deputed by industry.
- b. Interest, accrued on the grant released shall be refunded back to AICTE.
- c. If programme is not conducted during the financial year 2020-21, the released amount, along with interest accrued thereon, has to be returned back to AICTE.
- d. The expenditure under the Heads 'Honorarium to Course Coordinator' and 'Honorarium to Resource Persons' shall not exceed 1% & 20% respectively of the total sanctioned grant for the Program.

  
**REGISTRAR**  
**J.N.T.U. Anantapur**  
**ANANTAPUR-AMU-515002**



Annexure-III

NAME & ADDRESS OF THE UNIVERSITY : JNTUA ANANTAPUR,  
ANANTHAPURAMU - 515002, ANDHRAPRADESH

Online One-Week Faculty Development Programme sponsored by Faculty Development Cell, AICTE  
(under Technical Teachers Training scheme of AICTE, New Delhi)

FORMAT FOR STATEMENT OF EXPENDITURE

AICTE File No : i) 34-37/FDC/STTP-TU/JNTU/2019-20 dated 26-05-2020  
ii) E-mail to the University regarding conduct of On-line FDP's dated 27-02-2021

Title of the Programme : Participative Teaching Learning Methods Case Study Analysis  
Dates of the Programme : 15-20 March 2021  
Name of the Unit / Institution : JNTUA School of Management Studies, JNTUA Ananthapuramu  
Name of the Co-ordinator : Prof.M.L.S.Deva Kumar

Sanction No. & Date / University Proceedings	Grant Sanctioned	Details of expenditure Incurred Item wise	Amount Rs. (in each head)	No. of Participants	Duration of the Programme (with dates)
(i) 34-37/FDC/STTP-TU/JNTU/2019-20 dated 26-05-2020 C2/JNTUA/Estt./FDP Programme/Advance/2020 dated 24-03-2021(1)		a) Honorarium for Coordinators [University Co-ordinator & Institute Co-ordinator ]	3000	100	One-Week 15 March -20 March 2021
		b) Honorarium to experts (22 sessions)	66000		
		c) Provision for payment to Lab Attendant engaged during lab practices	2000		
		d) Miscellaneous charges	4940		
		Total	78940		
		Advance	84000		
		Balance to be Received / Remitted	5060		

Certified that an amount of Rs. 78940 (Seventy eight thousand nine hundred forty Rupees ) is incurred towards the conduct of the FDP at our institution.

(1) Name and Signature of Coordinator  
With seal

**DIRECTOR**  
School of Management Studies  
J.N.T. University Anantapur  
ANANTHAPURAMU-515002

(3) Signature of the Finance Officer/ with Seal  
Auditor/accunts Officer

**REGISTRAR**  
J.N.T.U. Anantapur  
ANANTAPURAMU-515002



(2) Name and Signature of the  
Head of Institution with seal

(4) Name and Signature of Chartered Accountant :

Name of the Chartered Accountant :  
Membership no: **CA.D. ARAVIND RAMA**  
B.Com., FCA., DISA  
Rubberstamp: **CHARTERED ACCOUNTANT**  
Full Address: **#10-445, Aravind Arcades**  
Subash Road  
ANANTHAPURAMU-515001  
Date

JNTU : 21226625 AAAA JD 3196

Annexure-II

NAME & ADDRESS OF THE UNIVERSITY : JNTU ANANTAPUR,  
ANANTAPURAMU - 515002, ANDHRA PRADESH

UTILIZATION CERTIFICATE FOR THE FINANCIAL YEAR:2020 -2021

Name of the scheme under which grant was sanctioned : AICTE, under Technical Teachers Training scheme of AICTE, New Delhi

AICTE File No. : (i) 34-37/FDC/STTP-TU/JNTU/2019-20 dated 26-05-2020  
: (ii) E-mail to the University regarding conduct of On-line FDP's dated 27-02-2021

Title of the programme : **Participative Teaching Learning Methods Case Study Analysis**

Dates of the programme : **15-20 March 2021**

Name of the Unit/Institution : **JNTUA School of Management Studies, JNTUA Ananthapuramu.**

Name of the Co-ordinator : **Prof.M.L.S.Deva Kumar**

Sl.No	AICTE Sanction Order/Letter No. & Date under which grant was sanctioned & JNTUA Proceedings	Amount (Rs.)	
	(i) 34-37/FDC/STTP-TU/JNTU/2019-20 dated 26-05-2020	84000	Certified that out of the grant-in aid of Rs. 84000 (in words <u>:EIGHTY FOUR THOUSAND RUPEES ONLY</u> ) sanctioned by the AICTE during the financial year 2020-2021, in favour of Prof.M L S Deva kumar (co-ordinator), (name of the institute <u>JNTUA, Ananthapuramu</u> ) As per letters mentioned in the margin, a sum of Rs.78940 has been utilized for the purpose for which it was sanctioned and the balance of Rs. 5060 remained unutilized.
	(ii) C2/JNTUA/Estt./FDP Programme/Advance/2020 dated 24-03-2021(1)		

Certified that we have satisfied myself that the conditions on which the grant in aid was sanctioned have been duly fulfilled and the money was actually utilized for the purpose for which it was sanctioned. If any excess payment is noticed as a result of check or audit objection at a later stage, We have no objection for refund, adjust or regularization of the objected amount.

1). Name, signature & Address of the claimant

**DIRECTOR**  
**School of Management Studies**  
**J.N.T. University Anantapur**  
**ANANTHAPURAMU-515002**

2). Signature of Chartered Accountant:

**M. D. ARAVIND RAMA**  
B.Com., FCA, DISA  
**CHARTERED ACCOUNTANT**  
Rubber Stamp: Aravind Arcades  
Subash Road  
Full Address: ANANTHAPURAMU-515001



Date :

3) Signature of Head of Institute  
**REGISTRAR**  
**J.N.T. University, Anantapur**  
**ANANTHAPURAMU-515002**  
Name and designation of Head of Institute

4). Signature of the Finance Officer/Accounts Officer

Name of the Finance Officer/Accounts Officer:

UDIN :- 21226625 AAAA-JD3196

**REGISTRAR**  
**J.N.T.U. Anantapur**  
**ANANTHAPURAMU-515002**



## Participant list

Name	email	designation	Institute Full Name
MR. AMIT KUMAR	talenthunt147@gmail.com	Assistant Professor	Manav Rachna International Institute of Research and Studica
Mr. Rajesh Sarkar	rajeshsarkar9@gmail.com	Lecturer	Murshidabad Institute of Technology
Dr. A.JYOTHI	joythi.anubolu@gmail.com	Assistant Professor	Brilliant Institute of Engineering and Technology
Prof.S Prema Kumari	prema.19186@gmail.com	Principal	Patel Institute of science and management
Dr.B VENUGOPAL	vgopal.phd@gmail.com	Assistant Professor	INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
Dr.Sivakumar.M	msivakumar5717@gmail.com	Associate Professor	B I T Institute of Technology
Dr.Sachin C.Kulkarni	स्कulkarni@git.edu	Asst.Professor	KLS Gogte Institute of Technology,
Dr.R.vani	r.vanikrishna@gmail.com	Professor &HOD	Narayana Engineering college
Dr. G. SUNDARI	sundari.literature@gmail.com	Associate Professor of English	Vijaya Institute of Technology for Women Vijaywada Andhrapradesh
RAVI KUMAR J S	mahijogin@gmail.com	Asst Professor	BALLARI INSTITUTE OF TECHNOLOGY AND MANAGEMENT
Mr. V. Raghavendra	vraghav9@gmail.com	Assistant professor	Pendekanti institute of management
Dr. I. JAMES	jamesmanohar@gmail.com	Assistant Professor	Don Bosco College, Dharmapuri
Dr Pralhad Rathod	pprathod77@gmail.com	Associate Professor	Visvesvaraya Technological University Belagavi Karnataka
MS. D. Suma lalitha	suma.lalitha31@gmail.com	Assistant Professor	Narayana Engineering college
Dr. VIJJI S	svijijagan@gmail.com	Assistant Professor	M.I.E.T. ENGINEERING COLLEGE, TRICHY
Dr.Supreet Kaur	supritkaur.g@gmail.com	Assistant Professor	SURAJMAL AGARWAL PRIVATE KANYA MAHAVIDYALAYA
Dr.T.M. Vijayalakshmi .	profmrvijayalakshmi@gmail.com	Assistant Professor	University of Madras
Mr. SHAIKH NAZRUL	nazulshah2@gmail.com	Research Scholar	MSCB UNIVERSITY, BARI PADA, INDIA
Dr.Smilee Bose.S	smilee.dhinakaran@gmail.com	Associate professor	St.peters institute of higher education and research
Mr. Avinash M A	avinash009@gmail.com	Assistant Professor	Vidyavardhaka College of Engineering
Dr.Shaik Rahamath Bee	dr.shaik06@gmail.com	Principal	KBR ENGINEERING COLLEGE
Dr. Arif H. Shaikh	arifshaikh@kksimer.edu	Professor	KLS Institute of Management Education and Research
Mr.Manoj Kranthi V V	manojkranthi@gmail.com	Research Scholar	Gitam University
Dr.Somashekhar J C	somashekharic@vvece.ac.in	Assistant Professor	Vidyavardhaka College of Engineering
Dr.D.Jakir Hussain	jakir.mba@gmail.com	Assistant Professor (A)	Jawaharlal Nehru Technological University, Anantapur.
Mr. C VISWANATH	chakibandaviswanath@gmail.com	Associate Professor	B.I.T Institute of Technology
Mrs. N. RAJITHA	mbaranajitha@gpccet.ac.in	Assistant professor	G. Pullaiah College of engineering and technology
Dr. Y. Venkata Rangaiah	venkat.finance017@gmail.com	Assistant Professor	St. Martin's Engineering College
Dr. Naveen Kumar	innaveenphd@gmail.com	Assistant Professor	Chandigarh University, Gharuan
Mahesh Kori	maheshkori@git.edu	HOD	KLS Gogte Institute of Technology Belagavi
Mr Prudhvy Raju Mantena	prudhvy@svvecew.edu.in	Assistant Professor	Shri Vishnu Engineering College for Women
Mrs Madhumita Mahapatra to	madhumita.fbbs@mriu.edu.in	Associate Professor	Manav Rachna International Institution of Research and Studies
Dr.K.V.Padma Priya	padmapriyavy@yahoo.com	Associate Professor	Current not working
Dr. Amol Murgai	amolmurgai@yahoo.com	Associate Professor	International Centre of Excellence in Engineering and Management
Mr. MUNITIMADUGU VIJAYA KANTH	mvijayakanth.csc.jntuaceca@gmail.com	Assistant Professor	JNTUA COLLEGE OF ENGINEERING, ANANTHAPURAMU, ANDHRA PRADESH.
Prof. Swapan Kumar Majumder	swapan112233@gmail.com	Teacher-in-Charge	OMDAYAL GROUP OF INSTITUTIONS (ENGINEERING COLLEGE)
Jyoti Dixit	joytidixi@srbs.edu.in	Assistant Professor	Sheila Raheja School of Business Management & Research
Mr P B Narendra Kiran	kiranmba51@gmail.com	Assistant Professor	Baba institute of technology and sciences
Dr. VARALAKSHMI DANDU	varalakshmi.jntua@gmail.com	Assistant professor	JNTUA School of Management Studies
Mrs. RUHI AFREEN	ruhi.afreen@gmail.com	Assistant Professor	G. Pullaiah College of Engineering and Technology
Dr. R. Joyce Stella	joycestella@ksrsmcc.ac.in	Assistant professor	Kandula Srinivasa Reddy Memorial College of Engineering

*mt*



Dr APPALA RAJU DIDI	raju_snh@aknu.edu.in	Assistant Professor	UCE, Adikavi Nannaya University
Dr.Dnyaneshwar Pisal	pisaldh@gmail.com	Professor	SVPMS Institute of Management
Dr.Syed Mohammad ghouse	ghouse.marium@gmail.com	Associate professor	Presidency university
Dr. N Ramanjaneyulu	ramanjimba09@gmail.com	Professor & Head of the Department	Mallis Reddy Engineering College (Autonomous)
Dr. M. Vani	vani_cvlr@gmail.com	Professor & HOD	Siddharth Institute of Engineering & Technology
Dr M. Giridhar kumar	mbahod@gpceet.ac.in	Professor and HOD	G. Pullaiah College of Engineering and Technology
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**AICTE Sponsored Online One-Week Faculty Development Program  
Participative Teaching Learning Methods Case study Analysis 15-20 MARCH 2021**

Organized by

**JNTUA School of Management Studies & Directorate of Faculty Development Cell, JNTUA  
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JNTUA University, Directorate of Faculty Development and IQAC	FDP Name	Particulars	Google Drive link	YouTube Video Link (Paste link against the respective sessions)	Host Institution	Starting Date of FDP	Closing date of FDP	FDP Co-ordinator's Name
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day1_ Inaugural	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://www.youtube.com/watch?v=0sL03EaEQs&amp;f=649s">https://www.youtube.com/watch?v=0sL03EaEQs&amp;f=649s</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day1_Session1	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/8sDBVf6OUk">https://youtu.be/8sDBVf6OUk</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day1_Session2	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/8s8zUCQC0w">https://youtu.be/8s8zUCQC0w</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day1_Session3	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/KksQ1qL2k1o">https://youtu.be/KksQ1qL2k1o</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day2_Session1	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/WaEaFvPyRE">https://youtu.be/WaEaFvPyRE</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day2_Session2	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/zKcKcKPRUhs">https://youtu.be/zKcKcKPRUhs</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day2_Session3	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/vYb9jDAUa">https://youtu.be/vYb9jDAUa</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day2_Session4	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/R4LLDbx12k">https://youtu.be/R4LLDbx12k</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day3_Session1	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/aMOGkxzP6o">https://youtu.be/aMOGkxzP6o</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day3_Session2	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/ROLEHqZn8">https://youtu.be/ROLEHqZn8</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day3_Session3	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWK09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/Pm9Ygm0g">https://youtu.be/Pm9Ygm0g</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar

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JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day3_Session4	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/Prtd9Nqndog">https://youtu.be/Prtd9Nqndog</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day4_Session1	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/c_sHnFyP6fo">https://youtu.be/c_sHnFyP6fo</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day4_Session2	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/cvW4H-8k84D">https://youtu.be/cvW4H-8k84D</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day4_Session3	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/N7G24pmWYj4">https://youtu.be/N7G24pmWYj4</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
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JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day5_Session4	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/BP-Wy-g02Q6o">https://youtu.be/BP-Wy-g02Q6o</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day6_Session1	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/BLx-1ENa4Q">https://youtu.be/BLx-1ENa4Q</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day6_Session2	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/awKpFV6T_4A">https://youtu.be/awKpFV6T_4A</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Day6_Session3	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/4Xh_zgQdzrw">https://youtu.be/4Xh_zgQdzrw</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Feedback_Session1	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/5L98Ns7ACY">https://youtu.be/5L98Ns7ACY</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar
JNTUA University, Directorate of Faculty Development and IQAC	Participative Teaching Learning Methods Case study Analysis	Closure	<a href="https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh">https://drive.google.com/drive/folders/1dZrCh2M8ZKHj3TKBQuWk09NHMF58jx7?usp=sh</a>	<a href="https://youtu.be/ML98Ns7ACY">https://youtu.be/ML98Ns7ACY</a>	JNTUA School of Management Studies	15-04-2021	20-04-2021	Prof. M L S Deva Kumar

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Online FDP on Participative Teaching Learning Method Case Study Analysis - 15-07-2021 to 20-07-21  
 Feedback form

Timestamp	Email address	Did this FDP achieve the program objective?	Please rate your satisfaction with the content of the session by indicating your level of agreement with each of the following statements [The duration of the session was sufficient]	Please rate your satisfaction with the content of the session by indicating your level of agreement with each of the following statements [The resource persons were able to clarify the queries]	Which topics or aspects of this FDP did you find most interesting or useful?	Please comment on organization of the event	If the same kind of program is organized again, are you interested to attend?	What is your overall rating in terms of usefulness and effectiveness?	How do you rate Online Platform service for this FDP.	Any other comments or suggestions for improvement.	Name of the Participant	Name of the Institute/Univers
3/20/2021 16:45:54	anirudha.cte@gmail.com	Yes	Strongly Agree	Strongly Agree	All the session were good	Excellent	Yes	Excellent	Excellent	Nothing for now	Anirudha R A	Chetan Business School
3/20/2021 16:50:55	dr.shahkbr@gmail.com	Yes	Strongly Agree	Strongly Agree	BHATTI SIR AND ANUPAMA MADAM	Excellent	Yes	Excellent	Excellent	IGREAT	Dr. Shahk Rahmanath Bee	KBR ENGINEERING COLLEGE
3/20/2021 16:50:57	gunaseeljeanid@gmail.com	Yes	Agree	Agree	Case study	Good	Yes	Very good	Very good	Good	W. Jean Ida Gunaseeli	Esarwar engineering co Chennai
3/20/2021 16:51:05	ssprjss@gmail.com	Yes	Strongly Agree	Strongly Agree	All	Excellent	Yes	Excellent	Excellent	Excellent	Dr. S Sriakashmi	JNTU (A) College of Engineering
3/20/2021 16:51:11	amolmurgai@yahoo.com	Yes	Strongly Agree	Strongly Agree	The sessions or topics Madam And Prasad sir were really useful.	Excellent	Yes	Excellent	Excellent	Thanks to the entire team of JNTU	Dr. AMOL MURGAI	International Centre of Excellence in Engineering Management
3/20/2021 16:51:14	rama_nair1982@yahoo.com	Yes	Strongly Agree	Agree	No	Excellent	Yes	Excellent	Very good	No	Dr M Rama Naik	JNTUCEA
3/20/2021 16:51:21	profvijayalakshmi@gmail.com	Yes	Strongly Agree	Strongly Agree	Psychological Counseling Methods	Excellent	Yes	Excellent	Excellent	Good	Dr T. M Vijayalakshmi	University of Madras
3/20/2021 16:51:24		Yes	Strongly Agree	Strongly Agree	THE ENTIRE CONTENT OF THE SESSION.	Excellent	Yes	Excellent	Excellent	MORE SESSIONS.	DR. VEDDOPAL PROFESSOR OF	KKR COLLEGE OF ENGINEERING AND TECHNOLOGY
3/20/2021 16:51:43	talenthunt147@gmail.com	Yes	Strongly Agree	Strongly Agree	Learning-Case Study Approach Classroom.	Excellent	Yes	Excellent	Excellent	event working for some games and activity in China. FDP is accessible.	AMIT KUMAR	INSTITUTE OF RESEARCH IN STUDIES
3/20/2021 16:51:43	maheshkbr@gil.edu	Yes	Strongly Agree	Strongly Agree	almost all sessions	Excellent	Yes	Excellent	Excellent	nil	Mahesh Kori	KLS Google Institute of Technology
3/20/2021 16:51:50	pyotiki@erbs.edu.in	Yes	Strongly Agree	Strongly Agree	Choosing cases	Excellent	Yes	Excellent	Excellent	No	Jyoti Dixit	Shri Venkateswara School of Management Research
3/20/2021 16:51:54	arifshahid@slimer.edu	Yes	Agree	Strongly Agree	Winter cases session and session by Mandi Sir.	Excellent	Yes	Excellent	Excellent	Good Job Done! Keep it up!	Dr. AIT H. Shaikh	KLS Institute of Management Education and Research
3/20/2021 16:51:55	jamesmanther@gmail.com	Yes	Strongly Agree	Strongly Agree	Class Room Management	Excellent	Yes	Excellent	Excellent	Well organized	Dr. J. JAMES	Don Bosco College,
3/20/2021 16:51:58	nazrulshahid2@gmail.com	Yes	Strongly Agree	Strongly Agree	very informative, insightful, enthusiastic and.	Excellent	Yes	Excellent	Excellent	THANKS TO THE Organizer Team for organizing this.	SHAIKH NAZRUL	MSCB UNIVERSITY BARIKAPDA, ODISHA, IN
3/20/2021 16:52:18	suma.lalitha31@gmail.com	Yes	Strongly Agree	Strongly Agree	Case studies	Excellent	Yes	Excellent	Very good	No	D. Suma lalitha	Narayana engineering co
3/20/2021 16:52:18	raidugpoc@gmail.com	Yes	Strongly Agree	Strongly Agree	Dealing the Case Study in Classroom	Excellent	Yes	Excellent	Excellent	Entire programme was good	M. Yelliah Naidu	G. Pulliah College of Engineering & Technology
3/20/2021 16:52:32	ramismaths@gmail.com	Yes	Strongly Agree	Strongly Agree	18 th second session	Excellent	Yes	Excellent	Excellent	Overall fantastic, pls conduct 2 weeks workshop.	Mis RANI. S	ENGINEERING COLLEGE
3/20/2021 16:52:41	prema.19196@gmail.com	Yes	Strongly Agree	Strongly Agree	video case study analysis and live case study.	Excellent	Yes	Excellent	Very good	Very informative sessions. kudu.	S. Prema Kumari	RAMAKRISHNA management, Bangalore
3/20/2021 16:52:44	r.vanikrishna@gmail.com	Yes	Strongly Agree	Strongly Agree	case writing and HR case discussion	Excellent	Yes	Excellent	Very good		Dr. R. Vani	Narayana engineering co
3/20/2021 16:52:50	jakir.mba@gmail.com	Yes	Strongly Agree	Strongly Agree	Marketing case discussion	Excellent	Yes	Excellent	Excellent	All sessions were really very informative	Dr D. Jakir Hussain	JNTUA School of Management Studies
3/20/2021 16:52:53	draizaimba@ipcc.ac.in	Yes	Strongly Agree	Strongly Agree	Video Case Analysis	Excellent	Yes	Excellent	Excellent	Nothing	Dr. H S ABZAL BASHA	GOVERNMENT ENGINEERING AND TECHNOLOGY, KUDLUR
3/20/2021 16:52:56	permbajritu@gmail.com	Yes	Strongly Agree	Strongly Agree	All topics are very insightful session	Excellent	Yes	Excellent	Very good		Dr. P. Viswanath	School of Management

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Jawaharlal Nehru Technological University, Anantapur  
Anantapuramu-515002  
Andhra Pradesh



All India Council for Technical Education  
Nelson Mandela Marg, Vasant Kunj,  
New Delhi -110070

## AICTE SPONSORED FACULTY DEVELOPMENT PROGRAMME

### *Certificate of Participation*

This is to certify that

**DR. M.SREE LAKSHMI**

University College of Commerce and Business Management, Mahatma Gandhi University

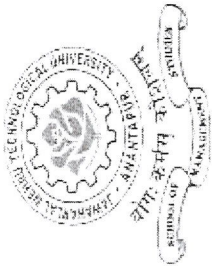
has participated in online FDP on "*Participative Teaching Learning Methods Case Study Analysis*" held from 15-03-2021 to 20-03-2021 organised by JNTUA School of Management Studies and Directorate of Faculty Development & IQAC, JNTUA, Ananthapuramu.

Prof. M. L. S. Deva Kumar  
FDP Coordinator & Director, JNTUA SMS

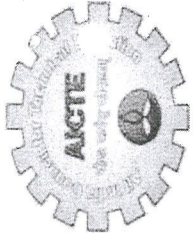
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Prof. M. Vijaya Kumar  
Registrar, JNTUA Ananthapuramu

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# AICTE Sponsored Online One-Week Faculty Development Program



## PARTICIPATIVE TEACHING LEARNING METHODS ON CASE STUDY ANALYSIS

No Registration Fee

15-20 MARCH 2021

Last Date of Registration: 12-03-2021

Max. No. of Participants: 100

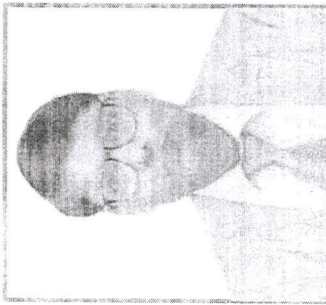
Organized by  
JNTUA School of Management Studies

&  
Directorate of Faculty Development Cell, JNTUA

- Objectives of the workshop:**
- To develop an understanding of Case Method for the faculties as a pedagogical tool to facilitate participatory student learning
  - To help the participants to design a teaching plan for cases
  - To build the skills required for creative teaching methods and writing case studies in management education
  - To develop an awareness of the skills needed for leading case discussions

**Resource Persons**  
From IITs/IIM/NITs/B-Schools/Central & State Universities/Industry

**Prof. G. RANGA JANARDHANA**  
Hon'ble Vice-Chancellor, JNTUA  
**Chief Patron**



**Prof. M. VIJAYA KUMAR**  
Registrar, JNTUA  
**Patron**



**Prof. G. PRASANTHI**  
Director, FDC & IQAC, JNTUA  
**University Coordinator (AICTE)**



**Prof. M L S DEVA KUMAR**  
Director, JNTUA SMS  
**Programme Coordinator**



### ADVISORY COMMITTEE

**Prof. S. V. Satyanarayana**  
**DAP, JNTUA**  
**Prof. I. Lokanandha Reddy**  
**University of Hyderabad**  
**Dr. T. Narayana Reddy**  
**ACE, JNTUA**  
**Mr. M Ramalinga Reddy**  
**LEAD INDIA FOUNDATION USA**

### ONLINE REGISTRATION LINK

<https://forms.gle/4r7GvhrKUSFn6RX5A>

Requirements to get E-Certificate  
Smart phone with good internet facility  
Minimum 80% attendance is required for the whole course  
Minimum 60% marks should be obtained in the Final test to be conducted online at the end of FDP

### Scan and Register



**Sponsored by**  
Faculty Development Cell, AICTE  
Under Technical Teachers Training Scheme  
of AICTE, New Delhi

### Mode of Delivery

Live web session through Google meet

### Address for communication

**Prof. M L S Deva Kumar**  
Professor of Mechanical Engineering and  
Director, School of Management Studies,  
JNTUA, Ananthapuramu - 515002  
Mobile No: 9440285609  
[hod.mba@jntua.ac.in](mailto:hod.mba@jntua.ac.in)

**Dr. P. SRAVAN KUMAR**  
Assistant Professor(A), JNTUA SMS  
Mobile No: 9133687791

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# INAUGURAL FUNCTION OF

One Week Faculty Development Programme  
On

“PARTICIPATIVE TEACHING LEARNING METHODS CASE STUDY  
ANALYSIS ”

&

“ PHARMACY EDUCATION AND RESEARCH PRESENT AND FUTURE  
CHALLENGES”

(15<sup>th</sup> March – 20<sup>th</sup> March,2021)

Sponsored by FDP Cell - AICTE, New Delhi

Organised by

JNTUA School of Management Studies

&

JNTUA Oil Technological and Pharmaceutical Research Institute

&

Directorate of Faculty Development & IQAC, JNTU Ananthapuramu

## Inaugural Function Schedule

Date : 15<sup>th</sup> March , 2021 Time : 10.00

Venue : Online Platform Zoom

Zoom Meet Link ID : 6062894797

PASSWORD : 12345

S.No	Timing	Activity
01	10:00AM-10:05AM	Welcome by Dr. D Vara Lakshmi
02	10:05AM-10:10AM	JNTUA Univesity Song
03	10:10AM-10:15AM	Address by Prof..M.L.S.Deva Kumar, Director JNTUA SMS
04	10:15AM-10:20AM	Address by Prof. N Devanna Director, JNTUA OTPRI
05	10:20AM-10:25AM	Address by Dr.C.Gopinath, Principal, JNTUA OTPRI
06	10:25AM-10:30AM	Address by Prof. G.Prasanthi, Director, Faculty Development & IQAC, JNTUA, FDP University Coordinator
07	10:30AM-10:40AM	Address by Col. B.Venkat, Director FDP Cell, AICTE, New Delhi, Guest of Honour
08	10:40AM-10:50AM	Address by Prof.M.Vijaya Kumar, Registrar, JNTUA, Guest of Honour
09	10:50AM-11:00AM	Address by Prof.G.Ranga Janardhana, Hon'ble VC,JNTUA, Chief Guest
10	11:00AM-11:05AM	Vote Of Thanks by Ms. K. Srilatha

  
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The faculty development programme started with inaugural function by the guest of honour Prof. M. L. S DEVA KUMAR GAARU AND Chief Guest Prof. Vijay Kumar Registrar, JNTUA



Dr. Irala L. Reddy  
Hyderabad Central  
University

The first session was by the Prof. **IRALA LOKANATHA REDDY** on introduction on case method, instructor, participants, case method Sir explained briefly with point wise, as- It plays as lead role in terms of facilitating the class and promotes high quality class discussion. Poses challenging question. He well explained this with an example of Socrates asking question methodology. Instructor to teachers stimulates thoughtful student to student discussion and encourages participation in students. It draws on students background information. how well they performed, who encouraged with it. It also provides appropriate closure to discussions. Covers learning objectives: In this sir made a point that teachers should known three principles: Like, Role within course module as how case will be, studying of case, modules of case, Learning objectives have an impact on students over case study analysis. Like depth of knowledge, Judgement and analytical skills, Leadership capabilities. teaching opportunities and challenges These have surprising insights, compelling topics, potentially surprising engage your students in high quality discussion. The difficulties and confusing content; teaching contribution like bringing research, experience too in case study.

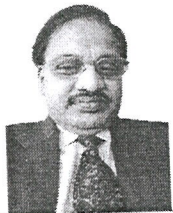
The second and third sessions was delivered by the **DR. D V SRINIVAS KUMAR** on the topic initiating case study. And marketing case study in two sessions. In second session Sir Initiated the case study by interacting with the all participants clearly explained how to start a case study in classroom. Third Session of day one is continued with robinhood marketing case study, mission of the case was “rob from rich and give it to poor”. Sir discussed various problems with



Dr. D.V. Srinivas Kumar  
Hyderabad Central  
University



participations and create ignition among the participants. All participants answered the questions asked by sir, later sir discussed about handling a case discussion the opening questions is the key to a productive, valuable for case discussion. It sets the first impression for the entire conversation that follows later sir enter into KAYA SKIN CARE marketing case study explanation sir explain the various marketing channel of distribution in practical manner day one is ended with positive vibes among the participants



Prof NMK Bhatta  
XIME, Bengaluru

**The Day two session one** was handled by Prof Bhatta sir given participative learning how we need to participate in classroom later sir given few practical example related to life and various skills to achieve goals then sir dicussed objectives of the case pre-requirements for case study process of case stud, case based teaching is mixture of art and skills, role of self learning, there is no single approaches to case study, 4 P's in case study preparation, presence, promptness, participation, approaches to encouraging the students to take ownership of the class, best speaker is best listener, how to use humor in classroom and summer of the class

**The Day two session two** was delivered by **Dr Irala** sir. He started with three important elements of case study Instructor, Class or participants and Case. Sir explains the roles and responsibilities of Instructor and participants. Instructor teaching opportunities and Challengers in that he explained four components structure, opening, discussion leadership and closing. In student prospective explain 4 P's. Later he enters into engaging students in case study activity. Sir clearly explains various types of case study writer's roles and



Dr. Irala L. Reddy  
Hyderabad Central  
University

  
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responsibility of them. Key words for case writers, organization of cycles and decisions of case writing, occurrence, learning objectives, case seed , finally sir explains steps in case writing. Entire session went on interactive with all participants



Prof. GVRK Acharyulu  
Hyderabad Central  
University

The day two session three was handled by Prof. Acharyulu handled the session on inventory management Prof Aacharulu clearly explain the Operations research case study sir had started with explaining from definition of inventory why need to use inventory , types of inventory, inventory decisions objectives of inventory, factors affecting inventory Composition of inventory, how to maintain effective inventory management, impact of high and low inventory, classifications, independent vs dependent inventory, pull vs push inventory, emerging trends in inventory management after theory explanation, sir conducted one practical game related to inventory from the participants from the participants answer noted aside and keep applying the inventory related charts lively. Every participants actively involved the discussion

Day two session four Swamy was handled the session. Sir is interacted with all participants asking their expectations from sir session. Later sir started with introduction to e-business, role of e-commerce in today scenario, its sales during covid time. 2020 prediction of online vs offline purchases later sir showed europium retail chain case interacted with all participants asking solutions and explain various solutions for that case. Later sir explained NYKAA Business model case study its inventory based e-commerce model, their marketing model, explains the USP.



Swamy  
Infomercial, Inc, Cary,  
North Carolina, USA



Amit from Delhi congratulated jntua sms team and they has worked hard and sir was blessed to have this kind of fdp program. it was very helpful to him to teach something that he had learned from all these types of fdp programs and delivered to their students.

Arif sahk from Belgavi, Karnataka, congratulated all the outstanding resource persons and shared their happiness towards their excellent lectures on this fdp program.

Dr.vijji jaganathan from Tamilnadu, she is very much proud to attend this type fdp program.mam said that this is the platform to learn the case studies and she has learned so many things to teach their students about case studies.

Dr.Somashekhar: it is a immense pleasure to learn about the case studies in this fdp program by the various resource persons. This is just like a knowledge journey. Dealing Case studies is a big thing by using analytical tools and this program has given so many inputs and insights to him how he can practice them?

Prof. M.L.S.Deva Kumar Sir, Dirctor JNTUA SMS, Thanked all resource persons for short notice for their request to join them and making all over faculty to learn and relearn many of the things. All through sessions what are happened in this FDP were conceptual and theory in nature and they could learn many things but sir session is again entirely different and practical oriented and life style depicted in the last program was marvellous program to motivate the students. congratulated all the resource persons executives and also beloved participants towards this FDP program sir said that they are very much obilged to AICTE FDP cell for according permission and sanctioning and support and thanked B.Venkat garu for helping.

Sir observed that Case study analysis and participative teaching learning methods are very much important for todays environment. Participative teaching learning methodology is proved as one of the best method of pedagogy and it is having its own impact.

Prof. Prashanthi Madam Director, IQAC and Faculty Development cell, . Madam showed their happiness towards the completion of the FDP program successfully. This FDP is delivered by eminent resource persons beautifully and they are as much as useful and expected that the programs like this type are conducted again

  
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and again and they are offering more programs in future. Congratulated JNTUA SMS team thanked all the participants.

Honourable VC JNTUA Prof. RANGA JANARDHANA Sir Congratulated the FDP University in charge Prashanthi madam, Program in charge Deva Kumar sir and all the participants for actively participating. And also showed his gratitude towards the eminent lecturers and requested to plan the programs like this in future also by involving more new topics.

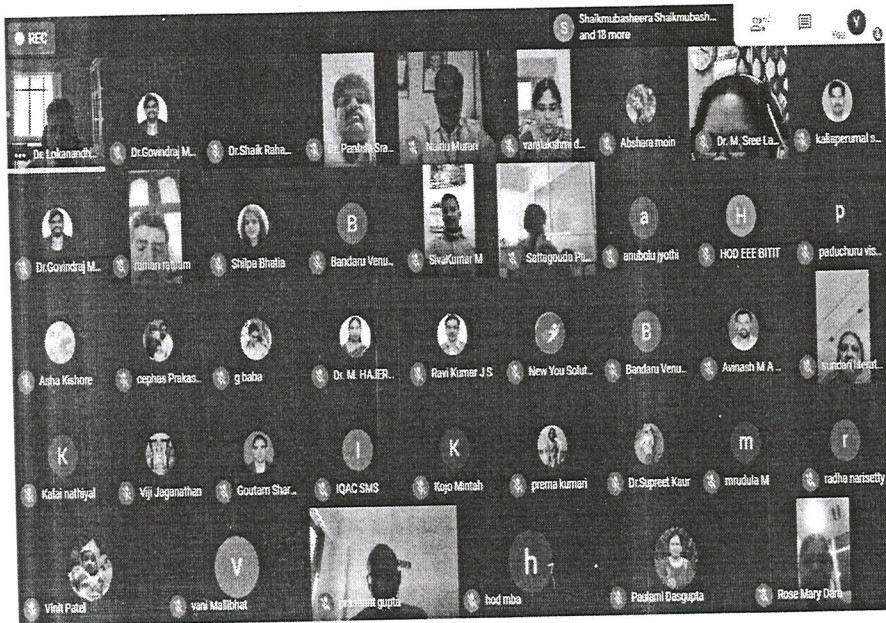
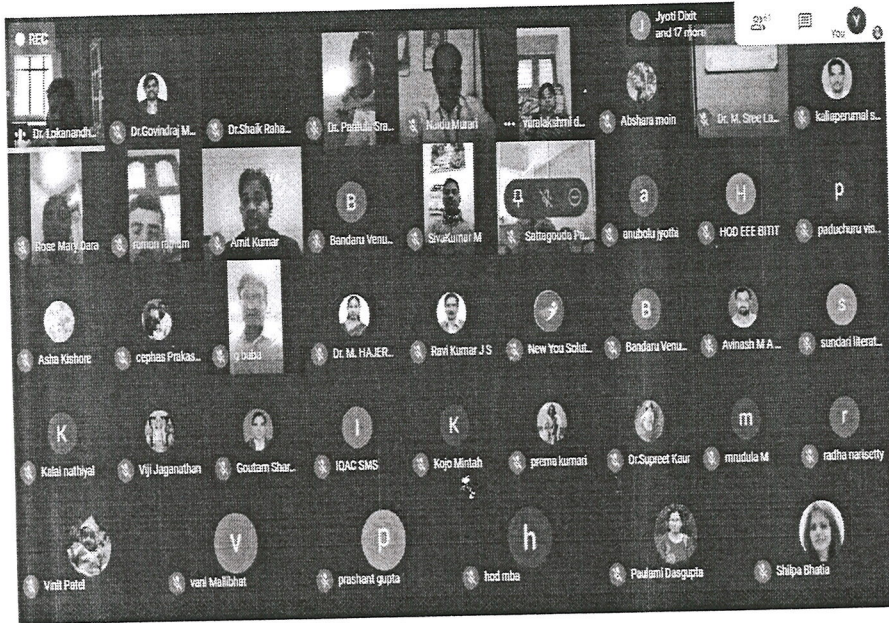
### **OUT COME OF FDP**

The Faculty Development Programme (FDP) fulfills the objectives to how Participative learning may impacted to the faculty ferternary how to apply different participation techniques in their teaching, how to deliver the video lectures, how to develop the case studies, how to assign the tasks to students, how to teach class by using case study with this FDP faculty could able to improve the their teaching method

  
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Screenshot of participants



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