# PROCEEDINGS OF THE PRINCIPAL, JNTUA COLLEGE OF ENGINEERING ANANTHAPURAMU (AUTONOMOUS):: JNTUACEA ANANTHAPURAMU PRESENT: Prof. K. GOVINDA RAJULU: PRINCIPAL

TEQIP-III

Procs. No. TEQIP-III/NPIU/Academics/1.3-2(i)/29/2019-20

Date: 02-08-2019.

Sub: JNTUA College of Engineering Ananthapuramu- TEQIP-III- Academics - Permission to conduct three day workshop on "Entrepreneurship, Innovation and Start-ups" from 20-08-2019 to 22-08-2019 - Oders-Issued.

Ref: Letter dt: 29-07-2019 from Dr. P. Chenna Reddy, Professor of CSE, JNTUACEA

Dr. P. Chenna Reddy, Professor of CSE, JNTUACEA has submitted a letter requesting the Principal for permission to conduct three day workshop on "Entrepreneurship, Innovation and Start-ups" from 20-08-2019 to 22-08-2019 and requested to meet the expenditure from TEQIP-III funds.

Title of the Programme

: "Entrepreneurship, Innovation and Start-ups"

Conducted by

: Dept. of CSE, JNTUACEA

Duration of the course

: 20-08-2019 to 22-08-2019

Coordinator (s)

: Dr. P. Chenna Reddy, Professor of CSE

The requisition submitted is approved and the Principal is pleased to accord permission to Dr. P. Chenna Reddy, Professor of CSE to conduct the above said programme on the date(s) noted. The expenditure will be met from TEQIP-III funds under Academics 1.3-2(i) head of account.

It is requested to follow the rules and regulations in incurring the expenditure and requested to submit the vouchers in original as per the guidelines provided by NPIU

PRINCIPAL

To Dr. P. Chenna Reddy, Professor of CSE

Copy to Dr.A.P. Siva Kumar, TEQIP-III Co-ordinator & Nodal Officer (P)

Copy to Prof. E. Keshava Reddy, Nodal Officer (A) (TEQIP-III)

Copy to Dr.K. Jithendra Gowd, Nodal Officer (F) & TEQIP MIS officer

Copy to Bills.

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ANANTHAPURAMU-515002 A.P. INDIA.

TEQIP - III

CB. NO. 104/9019-20

Date: 16 - 08 -2.019

Head of Account TECAS P-111 Voucher No. 104/2019-20

Date: 16-08-2019

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR COLLEGE OF ENGINEERING, ANANTHAPURAMU-515002

## FULL VOUCHERED CONTINGENT BILL

Procs. No & date: IEEVIP JULN PIULTX adentis/13-2 (N)/ANV/6/2019-20. dt. 2019-20.

Purpose: Postatent of advance for three day workshop at INTUMER Prism. 20-8:29.19. 10. 22-8-2019

Payable to: Prof. P. Chenna Reddy, Deplant CSE, JMINACEA.

Major Head: TERIP-TI

Minor Head: 1.3-2 (iv)

	Particulars	Amount Payable
No. of Sub Vouchers	1 2 0 0 0 1 mars Reddy	
	Payable to Prof. P. Chenna Reddy, Dept. of CSE, JNTUACEA	Rx. 90,000/
		A

Passed for Rs. 90,000/ (Rupees Ninety thousand only

Nodal Officer Finance

Amount drawn under endorsed/your goodselves/ Vr No 10H/2019 20 dated 16/8/19 for Rs 90,000

Date: 16-8-2019.



A brief report on A National Level Workshop on "Entrepreneurship, Innovation and startups"

Held on 20, 21, 22 August 2019

Organized by

Department of CSE, JNTUACEA

Sponsored by TEOIP-III

Aiming to provide an basic knowledge on "Entrepreneurship and startups" for undergraduate and post graduate students, a three day workshop on "Entrepreneurship, Innovation and Start ups" was conducted during August 20,21,22, 2019 at JNTUACEA Anantapur, organized by Department of Computer Science and Engineering. Nearly 120 active participants took part in the workshop from JNTUACEA and various other affiliated colleges. The workshop details day wise are as follows.

#### Day-01

The first day of the workshop was started with the inauguration from 9.00 AM to 10.00 AM. Speaking on the occasion, the chief guest of the function Prof. M.Vijay Kumar, Registrar of the JNTUA University said "As students step into the future world of innovation they have to know a lot about the importance of Entrepreneurship and startups and such workshops are going to be a great platform to inculcate knowledge among students." The function presided by the principal of the college Prof.K.Govindarajulu. Inauguration was followed by sessions by various resource persons. Sessions were carried out as follows:

Session 1: From 10:00 a.m. to 11:30 a.m.

The first session of the workshop was handled by Mr.Shiva Prasad (CEO of EduRun Group) He started the session enthusiastically by explaining his journey as an entrepreneur from student. Students learnt about the hurdles in the journey of an entrepreneur.

The second was started at 11:45 a.m. with same energy by Akshay Kumar(Founder and President, Literacy Helping Hands a Social Enterprise).

This was followed by a 3<sup>rd</sup> session from 2:15 to 3:45 by Mr Pratham Kaudeep, CEO of Entrisphere or "Entrepreneurship as a career choice". The session made students gain interest and knowledge o startups and made them have a thought in their mind opting entrepreneurship as their future goal.

The day ended with an activity conducted by Ms.Prathyusha reddy, CMO of Entrisphere from 4:00 to 5:45 p.m..The activity was on "Improving Cognitive Skills" among the participants an essention requirement for any entrepreneur.

Day-02

The second day's first session was handled by Mr Pratham right from 9:30 a.m. to 11:00 a.m. on "How to become an entrepreneur?" In this students learnt from the strategies to follow for becoming a successful entrepreneur and where to start the process of building a start up and how to take it forward.

It was followed by an activity by Ms Prathyusha reddy on "Team building" from 11:15 to 12:45 p.m. Students interestingly participated in the event and learnt how a very good team can achieve better results than individuals. Through the activity they came to know how multiple minds can work together on a problem and build solutions out of it. Team selection, coordination and organizing a team has been taught so practically during this session.

The afternoon session of 2<sup>nd</sup> day was handled by Akshay Kumar on "Social Entrepreneurships". He explained how any idea of a start up can be made to solve public problems of the society.

The day ended with session by Maheswara, CEO of Sjornyxa power solutions from 3:45 p.m. to 5:30 p.m. He was a former incubate of JNTUA Incubation center. He made his session on "Motivation towards entrepreneurship" making use of his own journey as an entrepreneur.

Day-3

9:00AM - 11:00AM:

This session was taken by Mr Ganesh Iyer, Cheif Mentor of Entrisphere. He gave a brief description on Business Model Generation. He said that Business Models can be organized by similar characteristics and traditional business concepts can be made to fit the Business Model Canvas. He also said that the new Business Model Canvas can help to capture every spotlight of bright minds and it reflects systematically the business model.

11:15AM - 12:45AM:

This session was taken by Mr Pratham An Activity on Resource Management was conducted during this session which is a key part of Startup Company. He said that small business owners identify all the resources needed to deliver a project within a specific timeframe. Resource Planning also includes a schedule with detailed information about what needs to be completed and when

1:45PM - 3:15 PM :

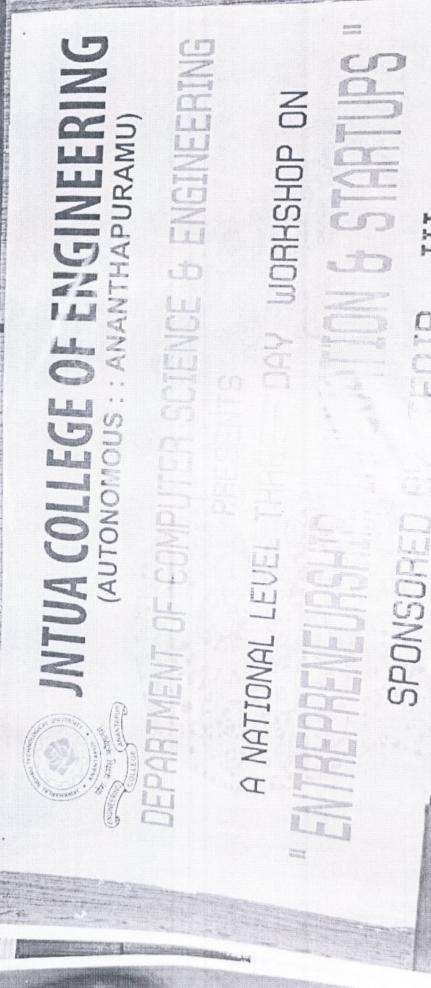
This session was taken by Ms. Prathyusha. She explained the concept of Pitching Methodology and how to pitch an idea?

She said that a *Pitch* is a presentation of a business idea to potential investors and people because they need resources. It's important to remember that a pitch to an investor may not strictly seek startup capital. She also gave a brief description on how to present an idea in any company or start-up by giving some tips.

### 3:30 PM - 05:00 PM:

This session was taken by Mr.Sulaeman, a serial entrepreneur. He is the former incubate of SKU Atal incubation center. He shared his experience with students from the start of his own ideas to emerging as the CEO of Three startups.

The workshop ended with the valedictory. As Cheif guest of the function, Prof. S. Srinivas Kumar, hon'ble Vice Chancellor of JNTUA University has attended and appreciated all the participants who took part in the workshop for their enthusiasm and interest. The function was presided by Principal of the college Prof. K. Govinda Rajulu. Prof. P. Chenna Reddy, Coordinator of the workshop and Prof. A. Sureshbabu, Convener of the workshop made efforts to make this workshop a grand success. Some Photographs are attached.



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ANANTAPURAMU-515002 J.N.T.U. Anantapur REGISTRAR

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## PROCEEDINGS OF THE PRINCIPAL, JNTUA COLLEGE OF ENGINEERING ANANTHAPURAMU (AUTONOMOUS):: JNTUACEA ANANTHAPURAMU PRESENT: Prof. K. GOVINDA RAJULU: PRINCIPAL

TEQIP-III

Procs. No. TEQIP-HI/NPIU/Academics 1.3-2(iv)/Adv/6/2019-20

Date: 16-08-2019

JNTUACEA - TEQIP-III- Academics - Sanction of Advance of Rs. 90,000/- to Prof. P.Chenna Reddy, Department of CSE - Reg.- Orders-Issued.

Lr. Dated: 14-08-2019 from Prof. P.Chenna Reddy, Department of CSE, Ref: INTUACEA.

In response to the letters received in ref. cited, the Principal, JNTUA College of Engineering (Autonomous) Ananthapuramu is pleased to sanction an advance amount of Rs. 90,000/- (Rupees Ninety Thousand only) to Prof. P.Chenna Reddy, Department of CSE, JNTUACEA in connection with conduct three day Workshop at JNTUA College of Engineering Ananthapuramu from 20-08-2019 to 22-08-2019.

The TEQIP-III office is requested to pay an advance amount of Rs. 90,000/- (Rupees Ninety Thousand only) to Prof. P.Chenna Reddy, Department of CSE, JNTUACEA. The above expenditure shall be met from the TEQIP-III funds of this college.

PRINCIPAL

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ANANTHAPURAMU-515002

A.P. INDIA.

Dr.A.P. Siva Kumar, TEQIP-III Co-ordinator & Nodal Officer (P) Copy to Prof. M. L.S. Deva Kumar, Nodal Officer (A) (TEQIP-III) Copy to Dr. K. Jithendra Gowd, Nodal Officer (F) & TEQIP MIS officer

Copy to Bills.