



अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक सांविधिक निकाय)
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सदस्य सचिव
Prof. Alok Prakash Mittal
Member Secretary

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F.No. AICTE(P&AP)/MoU-AICTE&TCSiON/2019

Date: 11th July 19

To
All Principals/Directors
AICTE approved Technical Institutions

Subject: AICTE MoU with TCS iON for Helping Students Develop Career Skills for Job Readiness

Sir/Madam,

AICTE is making concerted efforts to improve the standard of technical education in the country and to provide competent technical manpower. Towards this AICTE is taking various steps by signing Memorandum of Understanding (MoU) with number of organizations, for the benefit of institutions and students at large.

It is immense pleasure to inform that continuing with this streak, AICTE signed an MoU on 10th July 2019 with 'TCS iON' to develop career skills required for job readiness amongst students pursuing higher education. The intent is to ensure that students who are looking to build their career in the corporate world, get the right guidance in the form of an online training program to enhance their soft skills. TCS iON is a strategic business unit of Tata Consultancy Services focused on developing digital solutions for the education sector. Through this collaboration, TCS iON will bring to our students a custom curated, 20-hour long, free career skills course that will help our students hone basic skills considered essential in today's job market. The aforesaid MoU signed can be viewed on the AICTE website www.aicte-india.org.

Data gathered through the years show that many of our students, despite being academically meritorious, are losing out on good job opportunities. We can attribute this to a lack of career skills. As much as 50% of the students who clear qualification tests and technical rounds get dropped in the final round of interview, since they fall short when it comes to their career skills. These are basic soft skills, such as effective communication and interpersonal management that companies today look for in their employees, in addition to domain knowledge. The 20-hour long free course curated by TCS iON will help our students hone their career skills, so that they are better equipped to deal with the demands of today's job market. It will help students build a strong foundation to their corporate careers. The course will cover topics such as corporate etiquette, resume writing, effective email writing, impactful presentations, interpersonal skills, group discussion and interview skills, IT awareness skills, etc., and will be available to our students throughout the duration of their degree curriculum. It can be taken multiple times so that students can continuously work on their career skills.

Kindly use the link below to register your college and receive the course details:

https://bit.ly/CareerSkills_CollegeRegistration

You can also reach out to TCS iON in one of the following ways to get on-boarded/ stay informed
info.tcsionhub@tcs.com Call @1800 266 6282

We hope your institution will take maximum advantage of this partnership and for this you are requested to adequately publicize this information among your students and faculty. There will be no financial liability on the students and institutions while receiving the support from TCS iON.

Regards

11/7/19
(Prof. A P Mittal)
Member Secretary, AICTE

Copy to:

1. All Vice Chancellors of State Technical Universities
2. Director, Technical Education (of all State/UTs)
3. All AICTE approved institutions